

Anheuser-Busch Employees' Credit Union & American Eagle Credit Union 2012 Vince Jacknewitz Scholarship

Anheuser-Busch Employees' Credit Union & American Eagle Credit Union will award six \$1,500 scholarships to eligible high school seniors. Eligible applicants must be: (1) a member of ABECU/AECU (**account must be in applicant's name*) (2) a graduating high school senior, and (3) accepted as an incoming freshman at an accredited college or university. No deposit is necessary to apply. Immediate family members of ABECU & Division employees are not eligible to participate.

Scholarship funds will be paid directly to the college/university and the recipient. Funds may be used for tuition, room, board or books.

Entry Requirements

All applicants must submit: (1) an official high school transcript - must include 1st semester of senior year (2) a copy of the letter of acceptance from the college or university of choice (3) a completed and signed official scholarship application and checklist (4) letter of recommendation from a work/volunteer work supervisor or teacher, and (5) an essay three pages, typed and double-spaced, covering the following topic:

Create a credit union that is run by people under the age of 30 and serves members under 30. Your essay should describe the specific employees, products and services that make your credit union unique.

All entries must be postmarked no later than March 12, 2012. Entries must be sent to ABECU & Division, Attention: Marketing, 1001 Lynch Street, Saint Louis, MO 63118-1803. ABECU & Division is not responsible for lost or misdirected mail. Applicants are responsible for ensuring all required materials are received by deadline. All submitted materials are property of ABECU & Division.

Judging

Judging will be accomplished by an impartial panel of representatives from Credit Union management. All materials provided to the panel will be anonymous. Each applicant will be scored in three areas of concentration. Each area has an assigned weight: (1) Essay - 60% (2) Scholastic Standing - 20% (3) Special Activities - 20% - includes community involvement and extracurricular activities.

Essays must be three pages in length, typed and double-spaced. Applicants are asked to avoid identifying themselves in their essays. Essays will be scored on the following: (1) Clarity of expression (2) Content (3) Grammar (4) Composition

All applicants will be notified by mail no later than May 1, 2012

Winners must begin studies within one year of this notification and agree to allow ABECU & Division to use his/her name and photograph for promotional use. All decisions of the judging panel are final.

Any questions should be directed to Meghan Carr: marketing@abecu.org , 314-771-7700 or 800-325-9905 x 303.

2012 Vince Jacknewitz Scholarship Application

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____

High School _____

College/University you plan to attend _____

Acct. # _____

*Account must be in applicant's name

Special Activities

Type or print neatly. Please use backside if additional room is needed.

Community Involvement:

Activity	Leadership Roles	Special Awards/Recognition	Years Participated
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12

Extracurricular Activities:

Activity	Leadership Roles	Special Awards/Recognition	Years Participated
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12

I understand that all submitted materials become the property of ABECU and Division. If selected as a winner, I agree to allow ABECU & Division to use my name and photo for promotional use.

Signature _____ Date _____

Instructions: (1) Attach a copy of your essay to this application. (2) Enclose a copy of your official 1st semester high school transcript, letter of recommendation and letter of acceptance to your intended college or university. (3) Mail your completed application, essay, transcript, recommendation letter and acceptance letter to: ABECU & Division, Attn: Marketing, 1001 Lynch, St. Louis, MO 63118.

All entries must be postmarked no later than March 12, 2012