

Anheuser-Busch Employees' Credit Union and American Eagle Credit Union 2010 Vince Jacknewitz Scholarship Program Rules

Anheuser-Busch Employees' Credit Union and American Eagle Credit Union will award eight \$1,500 scholarships to eligible high school seniors. Eligible applicants must be: (1) a member of Anheuser-Busch Employees' Credit Union or American Eagle Credit Union (2) a graduating high school senior, and (3) accepted as an incoming freshman at an accredited college or university. No deposit is necessary to apply. Immediate family members of ABECU/AECU employees are not eligible to participate.

Scholarship funds will be paid directly to the college/university and the recipient. Funds are to be used for tuition, room, board or books.

Entry Requirements

All applicants must submit: (1) an official high school transcript (2) a copy of the letter of acceptance from the college/university of choice (3) a completed and signed official scholarship application (4) a letter of recommendation from a teacher or work/volunteer work supervisor, and (5) an essay three pages in length, typed and double-spaced, covering one of the two given subjects. Essay subjects are:

- (1) Credit a credit union that is run by people under the age of 30 and serves members under 30. Describe the specific employees, products and services that make your credit union unique.
- (2) You've been elected mayor of your city and have been given \$10,000 to be used toward the development of a community service program. What type of program would you create? Give specific details regarding the goal of your program, who would it benefit and on what would you spend your budget.

All entries must be postmarked no later than **June 28, 2010**. Entries must be sent to: ABECU & Division, Attention Marketing, 1001 Lynch Street, St. Louis, MO 63118-1803. ABECU & Division is not responsible for lost or misdirected mail. Applicants are responsible for ensuring all required materials are received by the deadline. All submitted materials are property of ABECU & Division.

Judging

Judging will be accomplished by an impartial panel of representatives from Credit Union management. All materials provided to the panel will be anonymous. Each applicant will be scored in three areas of concentration. Each area has an assigned weight: (1) Essay – 60% (2) Scholastic Standing – 20% (3) Special Activities – 20% (special activities include community involvement and extracurricular activities).

Essays must be three pages in length and double-spaced. Applicants are asked to avoid identifying themselves in their essays. Essays will be scored on the following: (1) Clarity of expression (2) Content (3) Grammar (4) Composition

All applicants will be notified by mail no later than August 2, 2010. Winners must begin studies within one year of this notification and agree to allow ABECU & Division to use his/her name and photograph for promotional use. All decisions of the judging panel are final.

Any questions concerning the 2010 Scholarship Program can be directed to Meghan Carr at 314-771-7700 or 800-325-9905 ext. 303, or email marketing@abecu.org.

2010 Vince Jacknewitz Scholarship Application

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____

High School _____

College/University you plan to attend _____

Acct. # _____

Special Activities

Type or print neatly. Please use backside if additional room is needed.

Community Involvement:

Activity	Leadership Roles	Special Awards/Recognition	Years Participated
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12

Extracurricular Activities:

Activity	Leadership Roles	Special Awards/Recognition	Years Participated
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12
			9 10 11 12

I understand that all submitted materials become the property of ABECU and Division. If selected as a winner, I agree to allow ABECU & Division to use my name and photo for promotional use.

Signature _____ Date _____

Instructions: (1) Attach a copy of your essay to this application. (2) Enclose a copy of your official high school transcript, letter of recommendation and letter of acceptance to your intended college or university. (3) Mail your completed application, essay, transcript, recommendation letter and acceptance letter to:
 ABECU & Division, Attn: Marketing, 1001 Lynch, St. Louis, MO 63118.

All entries must be postmarked no later than June 28, 2010.