

**Anheuser-Busch Employees' Credit Union  
American Eagle Credit Union & Purina Credit Union  
2015 Vince Jacknewitz Scholarship**

Anheuser-Busch Employees' Credit Union, American Eagle Credit Union & Purina Credit Union will award six \$1,500 scholarships to eligible high school seniors. Eligible applicants must be: (1) a member of ABECU/AECU/PCU (*\*account must be in applicant's name*) (2) a graduating high school senior, and (3) accepted as an incoming freshman at an accredited college or university. No deposit is necessary to apply. Immediate family members of ABECU & Divisions' employees are not eligible to participate.

Scholarship funds will be paid directly to the college/university and the recipient. Funds may be used for tuition, room, board or books.

**Entry Requirements**

All applicants must submit: (1) an official high school transcript - must include 1<sup>st</sup> semester of senior year (2) a copy of the letter of acceptance from the college or university of choice (3) a completed and signed official scholarship application and checklist (4) letter of recommendation from a work/volunteer work supervisor or teacher, and (5) an essay three pages, typed and double-spaced, covering the following topic:

Students entering college often find themselves in a unique financial situation, still receiving support from parents/ guardians, but also earning, budgeting and managing money themselves. Design and describe a unique account or service that would allow college students to excel with daily finances throughout their college years. Be creative! Your essay should include specific features and benefits of the account or service and any requirements needed on behalf of students.

**All entries must be postmarked no later than March 13, 2015.** Entries must be sent to ABECU & Divisions, Attention: Marketing, 1001 Lynch Street, Saint Louis, MO 63118-1803. ABECU & Divisions are not responsible for lost or misdirected mail. Applicants are responsible for ensuring all required materials are received by deadline. All submitted materials are property of ABECU & Divisions.

**Judging**

Judging will be accomplished by an impartial panel of representatives from Credit Union management. All materials provided to the panel will be anonymous. Each applicant will be scored in three areas of concentration. Each area has an assigned weight: (1) Essay - 60% (2) Scholastic Standing - 20% (3) Special Activities - 20% - includes community involvement and extracurricular activities.

Essays must be three pages in length, typed and double-spaced. Applicants are asked to avoid identifying themselves in their essays. Essays will be scored on the following: (1) Clarity of expression (2) Content (3) Grammar (4) Composition.

**All applicants will be notified by mail no later than April 24, 2015.**

Winners must begin studies within one year of this notification and agree to allow ABECU & Divisions to use his/her name and photograph for promotional use. All decisions of the judging panel are final.

Any questions should be directed to Joel McDaniel: [marketing@abecu.org](mailto:marketing@abecu.org) , 314-771-7700 or 800-325-9905 x 8309.

# 2015 Vince Jacknewitz Scholarship Application

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

High School \_\_\_\_\_

College/University you plan to attend \_\_\_\_\_

Acct. # \_\_\_\_\_

\*Account must be in applicant's name

## Special Activities

Type or print neatly. Please use backside if additional room is needed.

### Community Involvement:

Activity	Leadership Roles	Special Awards/Recognition	Years Participated			
			9	10	11	12

### Extracurricular Activities:

Activity	Leadership Roles	Special Awards/Recognition	Years Participated			
			9	10	11	12

I understand that all submitted materials become the property of ABECU and Divisions. If selected as a winner, I agree to allow ABECU & Divisions to use my name and photo for promotional use.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Instructions: (1) Attach a copy of your essay to this application. (2) Enclose a copy of your official 1st semester high school transcript, letter of recommendation and letter of acceptance to your intended college or university. (3) Mail your completed application, essay, transcript, recommendation letter and acceptance letter to: ABECU & Divisions, Attn: Marketing, 1001 Lynch, St. Louis, MO 63118.

**All entries must be postmarked no later than March 13, 2015**